

Pakistan House and Bahria University signed MoU to formalize strategic partnership

written by admin | June 11, 2024



Islamabad : Pakistan House, under the leadership of Director General Muhammad Athar Javed, and the Faculty of Humanities and Social Sciences at Bahria University Islamabad, represented by Principal and Dean Dr. Adam Saud, have signed a Memorandum of Understanding (MoU) to formalize a strategic partnership aimed at advancing research and development in critical areas. The signing ceremony took place at Bahria University Islamabad, marking the beginning of a collaborative journey between the two esteemed institutions.

This MoU outlines a framework for cooperation, with a focus on holding joint conferences and seminars, and embarking on collaborative projects that address pressing global and regional issues. Among the key topics of collaboration are climate change initiatives, strategic communication, geopolitical shifts, and psychological warfare. Recognizing the urgent need for comprehensive research and action on climate change, this partnership aims to develop innovative solutions and strategies to mitigate the impacts of climate change. This includes interdisciplinary research, policy recommendations, and community engagement projects.



Both institutions will work together to explore the dynamics of strategic communication, particularly in the context of geopolitical shifts, studying the methods and impacts of information dissemination in various geopolitical landscapes. The collaboration will focus on analyzing the evolving geopolitical environment, with an emphasis on understanding the implications of these changes for national and international security. Additionally, the partnership will delve into the complexities of psychological warfare, examining how psychological tactics are employed in conflicts and the effects on populations.

During the signing ceremony, Muhammad Athar Javed emphasized the importance of academic and research collaborations in addressing global challenges.

One-Day National Seminar on Fake News: Negative Influences of Social and Digital Media on Human Behavior

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Press Release: Seminar on the Impact of Fake News Hosted by Pakistan House at Bahria University Islamabad

Islamabad, December 7, 2023 , An enlightening seminar on “Fake News: Negative Influences of Social and Digital Media on Human Behaviour,” was put together by Pakistan House and Bahria University Islamabad, experts from different fields talked about how fake news is becoming a bigger problem in the digital age. The speakers gave thought-provoking talks at the event. Each one brought a different view to the important topic of fake news and how it affects society.

Dr. Adam, who is the Principal Dean of the Humanities and Social Sciences Department, started the conversation by talking about how false information has been spread in the past. He said that fake news has always been a problem, but it has changed with the times to become even more dangerous in the digital age. After him, the well-known psychologist Ms. Semra Salik, discussed the psychological impact of fake news on individuals. She explained how false information could lead to fear, anxiety, and even detrimental actions among the public, stressing the need for awareness and education to combat these effects.

The talk by Muhammad Athar Javed, Director General of Pakistan House, was one of the most important parts of the seminar. Mr. Javed stressed that fake news is not a new thing; it has been a part of human history for hundreds of years. He used examples from different times, like the Roman Empire's use of false information campaigns, to show how fake news has been used to control and influence people. Mr. Javed strongly argued that Pakistan, like many other countries, has to deal with a constant stream of false information that often taints the country's image in other countries. He said that Pakistan is often shown in a bad light in foreign media, especially by some Indian outlets. This made it clear that there is a need of a strong system to counter these lies.



Mr. Javed wanted a comprehensive plan to fight fake news that included teaching people how to use the media better, enforcing journalistic ethics, and encouraging countries to work together to stop cross-border misinformation.

Along with these ideas, Dr. Djezair Ziberi, a German expert on fake news, Dr. Mohsin Hassan Khan, Senior Assistant Professor at the Media Studies Department, and Dr. Saima Kulsum, Principal of Psychology, talked about the effects of fake news on a society as a whole. They talked about how constant exposure to false information leads to broken patterns of behavior, which results in lack of trust in institutions and the media.

The seminar, which was praised for being in-depth and useful, showed that Pakistan House is dedicated to tackling modern societal problems. Today, false information can spread very quickly. Projects like these are very important for giving people the tools and information required to differentiate between truth and falsehood, which will ultimately make society stronger.



From left to right, Ms. Semra Salik, Dr. Saima Kulsoom, Muhammad Athar Javed, Dr. Adam Saud



Ms. Semra Salik receiving the token of appreciation on behalf of Pakistan House



Muhammad Athar Javed receiving the token of appreciation from Dr. Adam Saud



Moderator Zarka Khan, Research Associate at Pakistan House commencing the session open.

Muhammad Athar Javed Spoke To The Faisalabad Chamber of Commerce

written by admin | June 11, 2024



FAISALABAD. Young but dynamic bureaucrats must make policy decisions with open heart and mind without any influence of the past and obsolete and redundant strategies, said Dr. Khurram Tariq, President Faisalabad Chamber of Commerce & Industry (FCCI). Addressing the participants of the 37th Mid-Career course of the National Institute of Management (NIM) Lahore, he said that evolution has made it compulsory to synchronize new ideas and out of box solutions with futuristic vision to facilitate the public at large. He said that the ground realities are changing at a much faster pace and hence under training young officers must start budgeting from zero without any consideration of prevailing perceptions and notions. He said that what happened last year would become irrelevant and hence we must exploit our own inherent capabilities to make appropriate decisions regarding policy making. About CSR, he said that we are not competing with any other chamber but we have our own priorities to serve the deprived segments of the society.

He said that FCCI has taken the responsibility to provide missing facilities in labour welfare schools in addition to their up gradation. He said that currently three different ministries are involved in labour related issues. "Sindh has brought all these facilities under one ministry", he said and added that we must replicate this model in Punjab to avoid duplication and get better results. He said that we are patronizing "Agosh" (Orphanage) at the national level. He said that the drop out of students after matric is very alarming and we have suggested introducing technical and IT skills in the syllabus of matriculation so that the dropped-out students could start their own businesses. He said that Faisalabad is the only city where children's dialysis has been started. Similarly, mentally challenged children are also being patronized to become a productive member of the civil society. Dr. Khurram Tariq said that he had announced plans to transform Faisalabad into Cyberabad and in this connection a slogan of "Tech & Style" was given to provide a conducive climate for the promotion of IT. He said that Faisalabad is the second educational city after Lahore and we invited the Vice chancellors to educate and train the human resource with a futuristic vision. He lamented that they had no "skill mapping" and the courses currently introduced in different universities would become irrelevant as the students would complete their degree program. Hence, we must adopt a futuristic vision to train our precious asset of human resource.



فیصل آباد جمعیہ آف کامرس اینڈ انڈسٹری میں صدر ڈاکٹر خرم طارق، چیئرمین مینجمنٹ آف انسٹی ٹیوٹ کے ڈائریکٹنگ سٹاف محمد فاروق، سینئر نائب صدر جمعیہ ڈاکٹر سہارا رشید، نائب صدر محمد اسلم بھلی اور تنک نیگ پاکستان ہاؤس کے ڈائریکٹر جنرل محمد اطہر جاوید (NIM) کے وفد سے خطاب کر رہے ہیں۔

Dr. Khurram Tariq said that he has plans to transform Faisalabad into a city of "Brotherhood (Sher-e-Akhwa). Under this strategy the haves would extend interest free loans to have-nots enabling them to start respectable businesses and earn their own livelihood. He said that it would be a city focused program. About the problems of FCCI, he said that Karachi and Lahore are included in different national level committees as they are seated in provincial headquarters. On the contrary Faisalabad has been included in these committees purely due to its competence and merit. "We are now representing the business community of Faisalabad in standing committees of NA & Senate", he said and added that for the first time President FCCI has been picked as chairman of the anomaly committee to redress the budget related grievances. Responding to a question about FIEDMC, he said that it is a 15 years old project but only 10% colonization and 20% development works have been completed so far. He said that it is a clear and typical example of our bureaucratic attitude. He said that being a board member, he had proposed projects of Rs.87bn along with its recovery schedule but one fine morning the board was dissolved and all the proposed projects were abandoned. About differences between chambers and associations, Dr. Khurram Tariq clarified that chambers have territorial jurisdiction representing all sectors of the economy. "On the other side the associations are sector specific trade organizations fighting for their sector specific problems", he said and added that in addition to chambers, we also have women and small chambers which represent women entrepreneurs and traders & cottage industry respectively. About the revival of the textile sector, President FCCI said that the government should not create hurdles and recover the actual cost of the electricity. "We are not demanding any subsidy", he said and added that it would be unjustified to charge us the power pilferage of other Discos.

He said that the recovery rate of FESCO is 99.2% but we are subjected to unfair uniform tariffs on the pretext of a political economy. Giving a brief introduction of FCCI, he said that this city was established by colonial rulers in 1898 to strengthen its grip on this area and develop it as a Mandi Town to cater to the food requirements of the British army. He said that the city was designed on the pattern of "Union Jack" which has now become an important industrial and business hub of the country. He said that Faisalabad is located in the heart of Pakistan which is linked with the reliable road and rail network. "Two state-of-the-art motorways pass from its east and west linking it with north and south", he said and added that it could become a potential hub of logistics as distribution from this city up to Sukkur is possible in just only a few hours. He further said that FCCI has state of the art industrial estates sprawling over 10,000 acres. He said that the textile sector made tremendous progress as raw material was available in the form of cotton in abundance. He termed it as one of the largest organic cities of Pakistan as it made unprecedented growth in the absence of a garrison. He said that the total population of district Faisalabad is 9 million including five million urban inhabitants. About FCCI, he said that it is the third premier and most effective chamber of the country. "It has 8300 members hailing from more than 118 sectors and subsectors of the economy", he said and added that sector specific standing committees are constituted to identify and redress their problems. About the advocacy of the business community, he said that we are not only highlighting the problems confronted by our members but also bridging the gap between the government and businesses. He said that core responsibilities of the FCCI is to resolve problems and issue visa recommendation letters with due diligence. He said that FCCI also presented pre-budget proposals with a focused approach to enhance tax revenue without creating harassment among the business community. Senior Vice President Dr. Sajjad Arshad also responded to the questions and queries of the delegates and said that our FCCI R&D

sector could not give tangible results like other departments of the government. Muhammad Azhar Director General Pakistan House also addressed the meeting while Dr. Sajjad Arshad presented FCCI memento to Mr. Muhammad Farooq, Directing Staff NIM Lahore. Earlier the participants also introduced themselves.

Conference on Afghanistan Crisis: What Lies Ahead?

written by admin | June 11, 2024



On 19th March 2018, **Pakistan House** organised a one-day international conference in Islamabad on the subject of “*Afghanistan Crisis: What Lies Ahead?*”

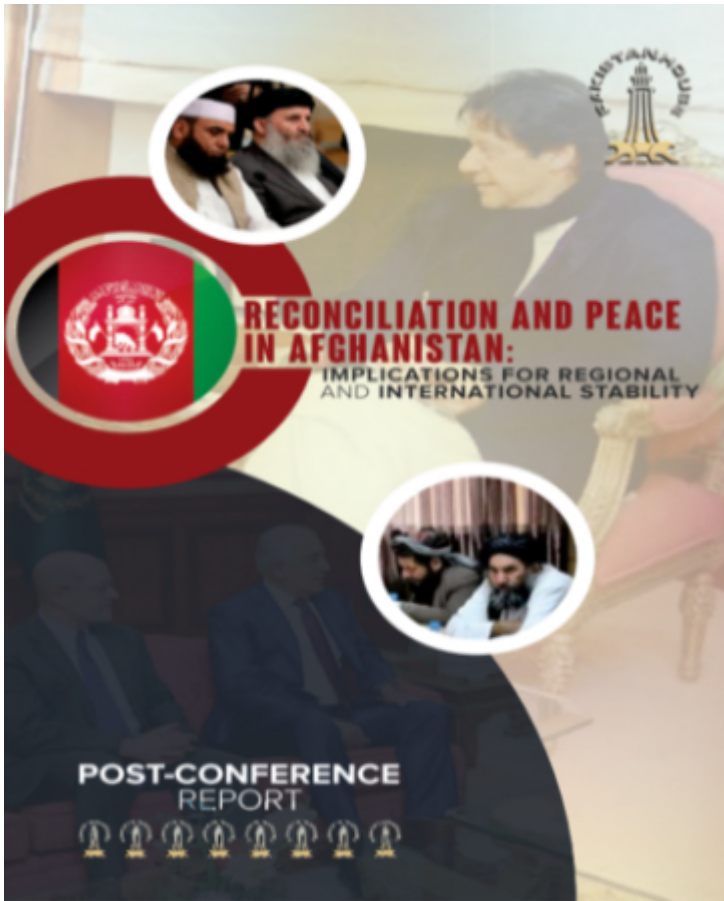
Ms Sana Maqbool, News Anchor at PTV World, was the Master of the Ceremony.

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[AFGHANISTAN-CONFERENCE](#)

Conference on Reconciliation and Peace in Afghanistan: Implication for Regional and International Stability

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On 14th of March 2019, Pakistan House organized a one-day International Conference in Islamabad on " Reconciliation and Peace in On 14th of March 2019, Pakistan House organized a one-day International Conference in Islamabad on " Reconciliation and Peace in On 14th of March 2019, Pakistan House organized a one-day International Conference in Islamabad on " Reconciliation and Peace in On 14th of March 2019, Pakistan House organized a one-day International Conference in Islamabad on " Reconciliation and Peace in On 14th of March 2019, Pakistan House organized a one-day International Conference in Islamabad on " Reconciliation and Peace in On 14th of March 2019, Pakistan House organized a one-day International Conference in Islamabad on " Reconciliation and Peace in.


PAKISTAN HOUSE

About

Pakistan House was established in 2012 and embarked upon a challenging task that is to build a positive, secure and balanced world approach towards developing societies. There is a need now, more than ever before, for impartial and critical analysis of regional and international security issues and to address country specific challenges and opportunities from Pakistani perspective. For this purpose, a forum like Pakistan House is needed to serve as an independent think tank based in Denmark and Pakistan which will strive to promote the soft image of Pakistan.

In most countries, private, non-governmental think tanks are now a necessary part of the discourse and debates of international strategic issues. There is virtually no such forum at present, as the few think tanks are generally government run and financed, and suffer from limitations and constraints, which such ownership entails. Despite their effort to produce independent and objective analysis, they have to project government positions and points of view. Thus they lack the impeccable credibility and are not in a position to provide meaning policy inputs.

It will be the endeavor of Pakistan House as an independent think that owes no allegiance to any government or to any political body. It does not take institutional positions on policy issues and brings an independent perspective in its studies and analysis. Pakistan House will play an important role to create social harmony between different stakeholders, namely: educationists, policy makers, security, and defence experts.



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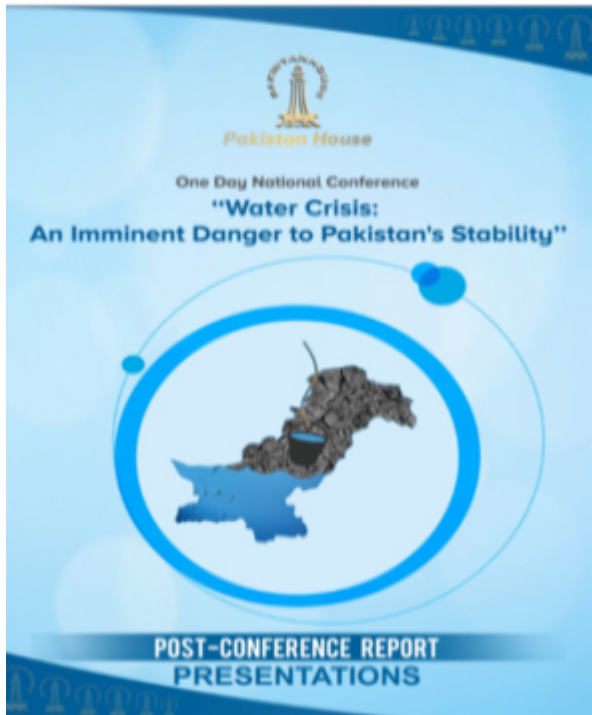
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POST-CONFERENCE REPORT



Conference on Water Crisis: An Imminent Danger to Pakistan Stability

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Pakistan House organized a one-day International Conference on 2nd December 2019 in Islamabad on "Water Crisis: An Imminent Danger to Pakistan House organized a one-day International Conference on 2nd December 2019 in Islamabad on "Water Crisis: An Imminent Danger to Pakistan House organized a one-day International Conference on 2nd December 2019 in Islamabad on "Water Crisis: An Imminent Danger to Pakistan House organized a one-day International Conference on 2nd December 2019 in Islamabad on "Water Crisis: An Imminent Danger to Pakistan House organized a one-day International Conference on 2nd December 2019 in Islamabad on "Water Crisis: An Imminent Danger to.



Dividends to Pakistan Economy from Afghan Peace: Challenges and Opportunities

written by admin | June 11, 2024



Pakistan House organized a one-day International Webinar on 3rd of November 2020 on "Dividends to Pakistan's Economy from Afghan Peace: Challenges and Opportunities ". H.E. General Ehsan Ul Haq, HI (M) NI (M) (Retd), Chairman Pakistan House graced the occasion as the Chief Guest. [Read More...](#)

International Webinar on Pakistan Middle East Policy: Bilateralism vs. National Interests

written by admin | June 11, 2024



Pakistan House organized a one-day International Webinar on 13th of January 2021 on "Pakistan's Middle East Policy: Bilateralism vs. National Interest" featuring General Phil Jones (retd.), former Chief of Staff NATO, Syed Muhammad Ali,

[Water-Post-Conf-report-17-Dec-2019-edited-1](#)

Conference on Unlawful Annexation: Holocaust & Humanitarian Crisis in IOK

written by admin | June 11, 2024



Pakistan House organized a one day International Conference on 16th of September 2019 in Islamabad on “Unlawful Annexation: Holocaust & Humanitarian Crisis in IOK “. Ms Sana Maqbool, News Anchor at PTV World, was the Master of Ceremony.

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